

150TH

★ GREAT INDIANA ★

20 **STATE FAIR** 06

A BLUE RIBBON CELEBRATION

AUGUST 9-20

MEDIA GUIDE



INDIANASTATEFAIR.COM

WELCOME

Dear Media Representative:

What a special year for the Indiana State Fair...150 years! We hope you are looking forward to being part of this milestone event and we appreciate your support of this great Indiana tradition.

There are a number of special events taking place for this year's fair, but the heart of the fair remains the same: showcasing agriculture, youth and education in a family-friendly, entertaining setting. Regardless of the number of fairs you've attended in the past, this fair should feel special. We've tried to make every single Hoosier feel like they have a stake in the fair, so you will hopefully find even more stories geared to your audience.

My staff and I are here to offer our assistance for whatever you need. We hope you will take advantage of the workspace, news releases and refreshments available in our 2nd floor office of the Communications Building. We may also have photographs, audio and video to complement your stories. Please use our Web site, www.indianastatefair.com, as yet another source of reference.

Thanks again for being part of the 2006 Indiana State Fair. We hope you enjoy yourself while you're here, and that you will be back for many more fairs in the future.

Sincerely,



Andy Klotz
Publicity & Media Relations Director
Indiana State Fair



CONTACT INFORMATION

The Publicity/Media Relations office is located on the second floor of the Communications Building across from the Operations Center and Swine Barn inside Gate 6. This is where you can find competition results, news releases, available phones, Internet access and refreshments.

Contacts:

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Other Helpful Numbers:

Main Switchboard	(317) 927-7500
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State Fair Ticket Office	(317) 927-1482
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Cindy Hoyer, Executive Director	(317) 927-7501
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MEDIA CREDENTIAL POLICY

All requests for credentials to the Indiana State Fair should be made in writing on company letterhead and submitted to the Media Relations office at 1202 East 38th Street, Indianapolis, 46205. Unless requested otherwise, all credentials and parking permits will be mailed or delivered to media agency supervisors who are expected to distribute them to appropriate personnel. The credentials are for working members of the media only and should not be used as general admission to the fair or as promotional prize package give-aways (requests for such tickets should be made separately).

Your Indiana State Fair credential admits you to all events except Toyota Trucks Grandstand concerts. Interview requests for Grandstand entertainers are handled in the order in which they are received and will be at the discretion of the performers. Credentialed events include, but are not limited to:

- **A Taste of Indiana Agriculture wine-tasting party (8/2)**
- **National City Band Day Competition (8/9)**
- **Blue Ribbon Horse Pull (8/12)**
- **PRCA Rodeo presented by Cummins (8/12 & 8/13)**
- **VOICE Xtreme Freestyle Motocross (8/14)**
- **Raven Symone (8/14)**
- **4-H Sale of Champions (8/16)**
- **OrthoIndy Cheerleading Contest (8/19)**
- **Indiana State Queen Fair Pageant (8/20)**

Media should enter the Fairgrounds through Gate 6 off Fall Creek Parkway from the north – left-hand turns from the south are illegal. Television live trucks may also use Gate 1A off 38th Street, but they must have an escort to their remote locations, which can be arranged by calling the Media Relations office at (317) 927-7577.

Once inside the grounds, all vehicles except live trucks will be directed to park in the infield. No vehicular traffic other than live trucks and golf carts will be permitted from 10 a.m. to 10 p.m. Golf carts will have restricted access from 10 a.m. to 10 p.m. Any outlet that plans to bring its own golf cart on the grounds needs pre-approval and should send a written request to the Media Relations office.

TABLE OF CONTENTS

General Information	2
Admission	
Access	
Accommodations for people with disabilities	
Arrival, E-Z Park & Fair Train	3
Attendance	4
History	5
What's New	7
Toyota Trucks Grandstand Entertainment	13
Midway	18
4-H	19
FFA	20
National City Band Day	21
Queen Pageant	22
4-H Sale of Champions	23
Fair Food	25
Fair Board	27
Fair Commission	29
Fairgrounds Map	(inside back cover)

GENERAL INFORMATION

WHAT: The 2006 Indiana State Fair

WHEN: August 9-20

WHERE: Indiana State Fairgrounds
1202 E. 38th St.
Indianapolis, IN 46205

HOURS: Gates open daily at 6 a.m.
with events beginning at 8 a.m. most days;
admission tickets will not be sold/accepted
after 10:30 p.m.

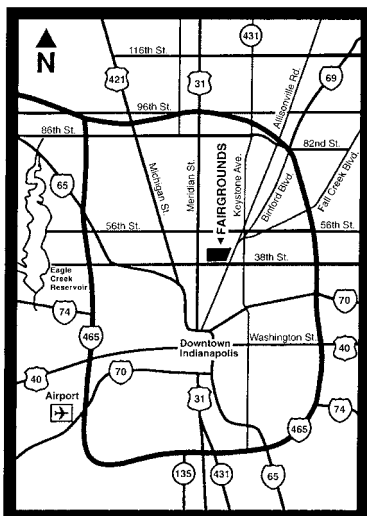
ADMISSION: \$6 at the gate for anyone
6 and older; children 5 and younger
get in free; \$5 advance discount tickets are
available until August 9 at CVS/pharmacies,
Indiana Farm Bureau offices, Marsh
Supermarkets, The Marten House Hotel and the Indiana State Fair Box Office.

PARKING: There are a variety of free and paid parking options, including
shuttle service. Please see the “Arrival & E-Z Park” section on the next page.

MEDIA ACCESS: Media can enter the
Fairgrounds from the north through Gate 6
off Fall Creek Parkway (see map).

PUBLIC ACCESS: Fairgoers can enter
the Fairgrounds through Gate 1A off 38th
Street, Gate 6 off Fall Creek Parkway, Gate
10 on the Fairgrounds’ northeast corner,
Gate 12 off 42nd Street, Gate 16 on the Fairgrounds’ northwest corner and Gate
18 on the Fairgrounds’ west side (see map). Gates 12 and 18 are for pedestrian
traffic only.

ACCOMMODATIONS: Persons with disabilities can find accessible parking
inside Gate 1 and Gate 6. Wheelchair and electric vehicle rentals are available
just inside Gate 1A, in front of the Old National Bank Grand Hall and inside
Gate 12.



ARRIVAL, E-Z PARK & FAIR TRAIN

O'Reilly's State Fair Parking

In an effort to ease traffic congestion during peak times, the Indiana State Fair has added a variety of parking and transportation options. They include:

State Fair Park & Ride

State Fair Park & Ride shuttles are \$2/person (kids 5 and younger are free). People can board the buses at Glendale Mall's Rural Street lot every 20 minutes from 10 a.m. to 11 p.m. every day of the fair. Shuttle buses will also operate from the Major Taylor Velodrome on West 38th Street and Cold Spring Road from 10 a.m. to 11 p.m. Friday – Sunday.

Free Parking

Just as in past years, free parking is available on a first-come, first-served basis in the Fairgrounds' infield, the Indiana School for the Deaf on 42nd Street and north of the School for the Deaf on 46th Street (includes shuttle service to the Fair's entrance).

E-Z Park Parking Lots

For \$5/vehicle, fairgoers can park in two lots near the Fairgrounds:

- The Fall Creek Parkway and Keystone Avenue lot is located on the north side of Fall Creek Parkway and includes shuttle service to the Fair's entrance.
- The 38th Street lot is located on the south side of 38th Street across from the Main Gate; people can walk across the street and into the Fair.

Pedal & Park

Visitors receive \$1 off Fair admission when they bike to the State Fair and use one of the secured bike racks available on the Monon Trail at 38th Street from 10 a.m. to 7 p.m.

FairTrain

The FairTrain presented by the Indiana Transportation Museum is another popular and convenient way to get to the fair. Originating from the Government Center Complex at 116th Street in Fishers, it leaves the station every 90 minutes beginning at 8:45 a.m. Round-trip ticket prices are as follows:

Adult: \$10

Children 3 – 12: \$6

Children 2 and younger: Free

For more information, call (317) 773-6000 or visit: <http://www.itm.org>

ATTENDANCE

The Indiana State Fair is one of the best-attended state fairs in the country. The following is the total attendance at each of the past 10 fairs:

<u>Year</u>	<u>Total Attendance</u>
2005	820,248
2004	900,365
2003	878,114
2002	796,431
2001	731,592
2000	754,410
1999	748,204
1998	728,724
1997	673,167
1996	701,021

FUN FAIR FACT:

The first Indiana State Fair in 1852 had an entrance fee of 20 cents and had 30,000 visitors over three days.



The biggest final-day crowd in the Fair's history came last year when 93,102 visitors attended.

The 2004 Indiana State Fair set six records to push the fair over the 900,000 mark for the first time. The following is a list of record attendance for each of the 12 days of the Fair:

<u>Day</u>	<u>Year</u>	<u>Attendance</u>
1. Wednesday	2004	68,459
2. Thursday	1992	86,087
3. Friday	1993	79,283
4. Saturday	2004	117,912
5. Sunday	2004	116,112
6. Monday	2004	70,123
7. Tuesday	2003	79,276
8. Wednesday	2003	70,192
9. Thursday	2002	68,095
10. Friday	2001	72,453
11. Saturday	2004	109,308
12. Sunday	2005	93,102



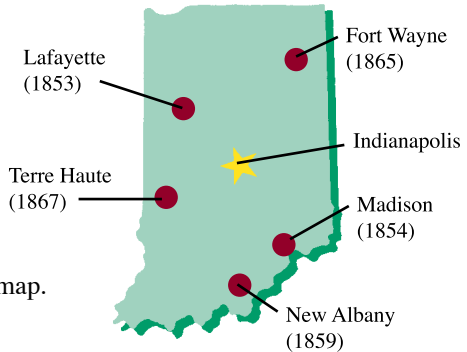
HISTORY



The Indiana State Fair is full of history and long-standing traditions. It is the sixth oldest state fair in the nation dating back to 1852, and has been held every year with the exceptions of 1861 (Civil War) and 1942-1945 (WWII), making this year the 150th Indiana State Fair!

The original purpose of the fair was to allow Indiana's farmers to get together to share ideas, view the most modern farming techniques and display their products. The fair has stayed true to these ideals and continues to be a yearly highlight for thousands of Hoosiers.

Indiana's first State Fair took place in what is now known as Military Park in downtown Indianapolis. It moved to the current location at East 38th Street and Fall Creek Parkway in 1892. The Fair has not always been held in the state capital, however. Earlier locations are indicated on the map.



Historical Indiana State Fair Moments

- **1852** The first Indiana State Fair is held
- **1892** The Fair moves to its current location and construction costs exceed \$150,000. Some of the original buildings include the Administration Building, Grandstand, Swine Barn, Sheep Barn and eight Speed Barns.
- **1907** The original Fairgrounds' Coliseum is built.
- **1916** A new 2,000-foot high-speed roller coaster was erected.
- **1919** The Exposition Hall opens its doors. It was traditionally used as the site of the Indianapolis Auto Show.
- **1922** The East Pavilion (Draft Horse Barn) is built.
- **1939** The present-day Pepsi Coliseum is constructed.
- **1947** The first Indiana State Fair High School Marching Band Contest is held.
- **1964** The Beatles perform two sold out shows to 30,000 screaming fans.
- **1973** The Jackson Five perform.

- **1982** The Fair expands from 10 days to 12 days.
- **1989** New Kids on the Block sets a Grandstand attendance record with 18,509 fans in the crowd.
- **1992** Garth Brooks performs to a sold out Grandstand crowd.
- **1997** The Sheep Barn, now named the Blue Ribbon Pavilion, is reconstructed into a fully enclosed, modern livestock exhibition space.
- **2001** An \$8 million renovation of the West Pavilion (Cattle Barn) begins.
- **2002** Kenny Chesney performs before a sold out crowd.
- **2003** An \$8 million renovation of the East Pavilion begins and the building is renamed the Champions Pavilion.
- **2004** The 4-H Education Complex receives a \$7.5 million upgrade, including the reopening of Centennial Hall (formerly the Boys' Dormitory).
- **2005** A 3,400 square-foot 1800s-style pin-framed barn is constructed in the Pioneer Village.

Fair Traditions

New and exciting items are added every year at the State Fair, but long-running traditions are what keep generations of fairgoers coming back every year.



- **1892** Grandstand Entertainment began annually at the Indiana State Fair 114 years ago and continues today with many different types of entertainment held daily during the Indiana State Fair.

- **1983** The Fair Train begins running to-and-from Fishers, transporting about 25,000 fairgoers each year.



- **1927** The Fox Stake Harness Race commences on the one-mile Track of Champions.

- **1961** The Pioneer Farm and Home Show began in the balcony of the old Grandstand, the beginning of what is now Pioneer Village.



- **1975** The inaugural Indiana State Fair Giant Hot Air Balloon Race is held.

WHAT'S NEW

Special Sesquicentennial Events & Exhibits

• **150th Indiana State Fair Celebration Tractor Parade** – In an effort to bring the country to the city, this unique parade consists of 92 tractors, one for each Indiana County. The antique and modern varieties will set on display around Monument Circle in downtown Indianapolis on Wednesday, Aug. 16 from 6:30 a.m. to 1 p.m. before setting off toward the State Fairgrounds. They will travel up Delaware Street to Fall Creek Parkway, which runs to Gate 6 on the fairgrounds' east side.



• **Our Fair Story – 150 years of Indiana State Fair Memorabilia & 20th Century Headlines Exhibit** – Visitors can journey through 150 years of the State Fair with stories, pictures and interactive activities in the Old National Bank Grand Hall. Also featured in this building is a 20th Century Headlines exhibit featuring newspapers that display chronicles of national events throughout the 1900s highlighting major events that have impacted our lives over the years.



• **150th Indiana State Fair Celebration Preview Concert** – A celebration concert will kick-off the fair with Indiana native Sandi Patty, the Indianapolis Symphony Orchestra and IU jazz legend David Baker on Tuesday, Aug. 8 at 6:30 p.m. in the Toyota Trucks Grandstand. The concert is free with a voucher that can be obtained from the Indianapolis Symphony Orchestra, the Indiana State Fair, and at indianastatefair.com. Immediately following in the infield will be the traditional giant hot air balloon “Night Glow.”

• **150th Indiana State Fair Celebration Contest** – A one-time contest for 4-H members, this special event offers kids in two age divisions a chance to enter projects in three categories: crafts, poster and cake decorating. Each project is required to honor the 150th anniversary of the Indiana State Fair. Each county winner will receive \$40 and then have his/her project on display in the Old National Bank Grand Hall and 4-H Centennial Hall.

- **“The Great Indiana State Fair at 150: A Pictorial Celebration”** – Produced by the Indiana State Fair in cooperation with Emmis Publishing, this book contains 226 pictures that capture 150 years of the Fair. It can be purchased at various area news stands and book stores for \$14.95 plus tax. During the fair, it can be purchased at the Gazebo Gift Shop, the Old National Bank Grand Hall and other locations around the fairgrounds.

- **150th Birthday Cake Gift Shop presented by WFMS** – Located in the heart of the fairgrounds, the Gazebo Gift Shop has been redecorated as a gigantic pink birthday cake complete with candles and oversized animals on top. This provides a great backdrop for a once-in-a-lifetime family photo and still houses a large variety of Indiana State Fair souvenirs.



- **Commemorative Art Piece** – A gift from the Fair Board to the State Fair, this specially designed permanent aluminum sculpture includes a number of state fair scenes and special lighting at night. It will serve as a very unique visual icon spanning the corner of 38th Street and Fall Creek Parkway.

Facility Enhancements & Featured Exhibits



- **Department of Natural Resources Fishin' Pond and Amphitheater presented by Veolia Water** – Located behind the Natural Resources Building, the Fishin' Pond is 8,340 square feet containing 312,000 gallons of water and stocked with native Indiana fish. DNR staffers will conduct daily “How To” fishing sessions for kids. Over in the adjoining 150-seat Amphitheater,

DNR personnel and other nature and wildlife experts will host presentations featuring snakes, owls, raptors and a variety of other wildlife.

- **Butterfly Corner** – Located in front of the Natural Resources Building, this circular walkway features up-close viewing of native Indiana butterflies.

- **Administration Building** – Originally built in 1927, this building has undergone some long-overdue renovations, including a new front porch, lobby, board room and restrooms on the inside and painting, masonry, and roof repair on the outside.



- **South Pavilion** – Also known as the Saddle Horse Barn, this multi-use building has received significant repairs to its brick, walls and roof.
- **Communications Building** – An elevator has been installed at this building's west end providing easier access to 2nd-floor offices and restrooms.



- **Cast in Bronze presented by GM** – America's only traveling carillon, Cast in Bronze was created by Frank DellaPenna in an attempt to bring the carillon's unique sound and versatility with other instruments to a wider audience. DellaPenna brings a mystique to his performances by never addressing the audience and always appearing in costume, which includes a full-face mask. He has taken the carillon, which weighs several tons, all over the

country to perform for Pope John Paul II; the Presidential Inauguration; Walt Disney World's Epcot Center; and many other significant settings. Cast in Bronze has five performances daily in the Farm Bureau Insurance Celebration Park Aug. 16 – 20.

- **International Circus Hall of Fame from Peru, Indiana** – Back in the Pfizer Fun Park for a second straight year, this show includes many traditional circus elements like a ringmaster and aerial acrobats all 12 days of the fair. Show times are noon, 2:30 and 5 p.m. Elephant rides will also be available for \$5.

- **Comcast presents Sea Lion Splash** – These 30-minute shows are geared around educating people on the habits and nature of the sea lions while bringing out the inherent comedic behavior of these animals through catching and retrieving objects, balancing, performing handstands, dancing, singing and interacting with the audience. It's the only traveling sea lion show in the country and began as a rehabilitation effort for injured sea lions that were unable to return to the wild. Show times are 11 a.m., 1:30 and 4 p.m. in the Pfizer Fun Park all 12 days of the fair.



- **Painting Indiana II: The Changing Face of Agriculture** – The Center for Agricultural Science and Heritage, "The Barn," united with the Indiana Plein Air Painters Association to document the past, present and future of Indiana agriculture with this exhibit. Displayed in the Clarian Health Home & Family Arts Building throughout the fair, the exhibit of 40 original paintings also includes a 360-degree display of 10 paintings from artists who painted

the same farm from a central location facing 10 different ways. The end result is a panoramic view of the farm. This exhibit will tour locations around the state after its debut at the fair.



- **150th Anniversary Cheese Sculpture** – Sarah Kaufmann, “The Cheese Lady,” will use the first several days of the fair to turn a one-ton block of Indiana cheeses into a fair-themed sculpture. The sculpting will take place in the Pioneer Our Land Pavilion with the finished product being officially unveiled Aug. 14 and then remain on display throughout the remainder of the fair.

- **Indiana State Fair Toyota Trucks Chow Down Championship** – Sanctioned by the International Federation of Competitive Eating, the contest features 15 competitors consuming a smorgasbord of various fair foods at the 104.5 JACK-FM Main Street Stage on Aug. 19 at 5 p.m. in a “playoff” format.

- **Adams Little Hitch** – On display Aug. 14 – 20 at the Indiana Young Farmers Building on the fairgrounds’ northside and in the Daily Parade, the Adams Little Hitch consists of 18 American Miniature Horses weighing less than 300 pounds each.

- **2006 Indiana State Fair Dance Team Competition** – Male and female participants under 18 years of age from Indiana All-Star, school and youth league dance programs will compete in this dancing event. Divisions include hip hop, pom, jazz and fusion mix. The competition takes place at the Farm Bureau Insurance Celebration Park/ WFMS Free Stage at 4 p.m. on Saturday, Aug. 19.

Other Special Events & Exhibits

- **Marriage on the Midway** – One lucky couple will be chosen to “get hitched” on the midway Friday, Aug. 18 at 11 a.m. Couples need to submit an essay and photo to be considered and the finalists will be judged and voted upon online by the public with the winner being announced in early August. The wedding package includes unlimited midway food and rides for the wedding party and much more.



- **Johnson Family Reunion at 150th Exhibit** – On August 14, a reunion to celebrate the descendents of John and Sarah Pursel Johnson – the original family of pioneers to settle the current State Fairgrounds – will take place in the Old National Bank Grand Hall throughout the day. Scheduled activities include family history presentations, the viewing of family artifacts and a family portrait. Afterward, family members may participate in the antique tractor parade at 6:30 p.m.

- **Visit Indiana Day** – In an effort to promote Indiana tourism, a number of booths will be present at Visit Indiana Day, August 18 from 10 a.m. to 7 p.m. in front of the Clarian Health Home & Family Arts Building. More than 60 organizations are participating, including: Conner Prairie, Indianapolis Museum of Art, the James Whitcomb Riley Home, 500 Festival, Columbia Club and the Indiana Basketball Hall of Fame.



- **Mr. McFeely** – The famous “Speedy Delivery” postman from Mister Rogers’ Neighborhood will be in the Old National Bank Grand Hall to greet visitors and reminisce about the popular children’s program throughout the day on August 10.

- **Piano Juggler** – Dan Menendez, “The Piano Juggler,” will bring his memorable variety act to the 104.5 JACK-FM Main Street Stage, Aug. 9 – 15 for three shows daily. He combines comedy, juggling and music as he plays on the world’s only “Bounce Piano.”



- **Dazzling Mills Family** – This talented family of four will traverse the grounds Aug. 9 – 13 performing its unique comedy show featuring unicycling, juggling and audience participation.

- **ComedySportz** – ComedySportz Indianapolis will take the 104.5 JACK-FM Main Street Stage Aug. 9 at 6 p.m. with its improvisational comedy act. The comedians perform skits on topics chosen by the audience members.

- **INergy** – Known as Indy’s Musical Ambassadors, this group features 20 collegiate musicians who devote their summer to traveling throughout the Midwest performing for a wide range of audiences. Their lineup is similar to that of a typical marching band, which accounts for the majority of their musical revue. They are set to appear in front of the 4-H Exhibit Hall August 9 & 11-15 at 8 p.m.



- **Cartoon Corral** – This popular exhibit features well-known children’s characters in the Pfizer Fun Park. The guest list includes Dora the Explorer Aug. 14; Strawberry Shortcake Aug. 15; and Raphael the Teenage Mutant Ninja Turtle Aug. 16.

Familiar Exhibits & Events with New Twists

- **Healthy Lifestyles Pavilion** – This building, formerly the Senior Citizens' Building, has had an overhaul in programming and decor. It consists of booths full of information and exhibits for Hoosiers looking to lead healthier, more active lives. Blood pressure, cholesterol, glucose and body fat screenings will be featured daily and industry organizations will provide information on exercise, INShape Indiana, vacations, hobbies and more.

- **First Lady Cheri Daniels' Heartland Walk for Health** – Saturday, Aug. 12 at 8 a.m., Indiana's First Lady leads the public in a two-lap circuit walk starting at the Toyota Trucks Grandstand and continues on the road around the State Fairgrounds Track of Champions. This year, participants may register online at www.kenlongas-soc.com or fill out the Heartland Walk for Health brochure registration form for \$5, which includes State Fair admission.



- **DNR Architectural Trolley Tours** – The Department of Natural Resources is expanding its architectural tours of the different fairgrounds buildings. They now take place daily, leaving the Natural Resources Building at 6:30 p.m.



- **OrthoIndy 3-on-3 Basketball Tournament** – This Hoosier tradition has moved days and will now take place on Sunday, Aug. 13 at 1 p.m. in the lot behind the Clarian Health Home & Family Arts building. Players will be placed in divisions with teams of similar age, height and playing experience. Players must pre-register before Aug. 4 at local sport and fitness facilities, the YMCA or on the Indiana State Fair website at www.indianastatefair.com.

- **4-H Sale of Champions** – This annual auction of 4-H projects has traditionally taken place on the lone Monday night of the fair, but will now take place on Farmers' Day, August 16th at 6 p.m. in the Pepsi Coliseum. The sale helps 4-Hers attend college, purchase breeding animals and develop future careers.

- **Seniors' Day** – A new addition to this year's Seniors' Day, Aug. 17, is a line of booths between the Gazebo Gift Shop and Gate 1A on 38th Street featuring information on health, travel and much more.

TOYOTA TRUCKS GRANDSTAND ENTERTAINMENT

150th Indiana State Fair Celebration Concert featuring Sandi Patty and the Indianapolis Symphony Orchestra with IU Living Jazz Legend David Baker



August 8 – 6:30 p.m. (Free with voucher)

The internationally acclaimed Indianapolis Symphony Orchestra will perform a kick-off concert with one of Indiana's musical legend, Grammy award-winning Christian artist Sandi Patty. IU living jazz legend David Baker will open. A hot air balloon night glow immediately follows the performance.

National City Band Day

*August 9 – Prelims: 9 a.m. (Adults: \$5,
Children 12 and under: \$2) – Finals: 8 p.m.
(Adults: \$8, Children 12 and under: \$4)*

Watch Indiana's best high school bands small and large march for glory in the most prestigious marching band competition in the state. Now in its 59th year, National City Band Day has become an opening day tradition for Hoosiers from communities across the state.



All paid concert ticket prices include Fair admission. Tickets can be purchased at the State Fairgrounds box office and all Ticketmaster locations. They can also be purchased through Ticketmaster charge-by-phone at (317) 239-5151 or online at www.ticketmaster.com.

For more information, contact Ticketmaster, the Indiana State Fairgrounds box office at (317) 927-1482 or visit www.indianastatefair.com.

Michael W. Smith, Third Day and Jars of Clay

August 10 – 7 p.m. (\$25, \$30 and \$40)

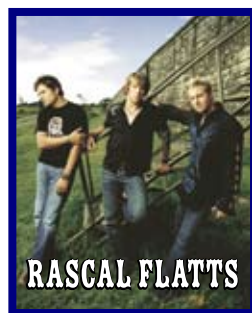


Three of Contemporary Christian music's biggest acts will be performing in this triple-headliner show. Michael W. Smith, a three-time Grammy award-winner, is considered a pioneer in Christian music. His lengthy list of achievements includes 40 GMA Dove awards, 28 No. 1 songs, three platinum albums and nine gold albums. Third Day brings a harder edge to the show. The Atlanta-based rockers have collected eight gold albums, one platinum album, two Grammy awards and 24 GMA Dove awards. Jars of Clay has wide appeal and has sold more than five million albums (five gold, two platinum and one double platinum), received three Grammy awards and has had 17 No.1 radio hits.

Coors Light presents Rascal Flatts with Gary Allan

August 11 – 7:30 p.m. (\$37, \$47, \$52.50 and \$65)

Country crooners Rascal Flatts return to the Indiana State Fair after a sold-out performance at last year's fair. As the 2004 and 2005 Academy of Country Music Awards' Top Vocal Group of the Year, Rascal Flatts has quickly established itself as one of the hottest acts in country music. In 2005, their hit "Bless The Broken Road" received a Grammy award for Country Song of the Year. Rascal Flatts was the most played act on country radio in 2005, spending 10 weeks at No. 1 on the radio singles charts. Acclaimed singer-songwriter Gary Allan, whose hits include "Best I Ever Had" and "Life Ain't Always Beautiful," will open.



PRCA Rodeo presented by Cummins



August 12 – 1 & 7:30 p.m.; August 13 – 2 p.m. (Adults: \$12; Kids 6-12: \$7; Kids 5 & under: Free)

The PRCA Rodeo makes its return to the Indiana State Fair for three shows in 2006. A traditional fair favorite, the PRCA rodeo features the best professionals on the rodeo circuit. Don't miss all the roping, wrestling, herding and racing at this exciting event.

Ultimate Bull Riding presented by Cummins

August 13 – 7:30 p.m. (Adults: \$12; Kids 6-12: \$7; Kids 5 & under: Free)

Ultimate Bull Riding returns for its second year at the Indiana State Fair. This exciting event will captivate spectators as they watch some of the top bull riders on the PRCA circuit hold on while being shaken, bucked and tossed.



VOICE Xtreme Freestyle Motocross Show



August 14 – 1 p.m. & 5 p.m. (Free with voucher)

The VOICE Xtreme Freestyle Motocross Show features some of the top-ranked national freestyle riders in the country. Xtreme Freestyle Motocross combines the thrills of motocross with high-flying stunts that will literally take your breath away. Jeremy "Twitch" Steinberg,

Jeff "Ox" Kargola, Justin Homan, Matt Buyten, Justin Hoyer, Chad Cleveland and Rob Lewis will be featured during both performances.

Raven Symone

August 14 – 3 p.m. & 7 p.m. (Free with voucher)

America first fell in love with Raven as Olivia on "The Cosby Show." Raven now stars in the Disney Channel sitcom "That's So Raven." She has appeared in several movies, has released two CDs and has been featured on several soundtracks.



**Prilosec OTC and HSBC Bank presents
Big & Rich with Cowboy Troy**



August 15 – 7:30 p.m. (\$44, \$48)

Big & Rich exploded onto the country scene with their hit “Save A Horse, Ride a Cowboy,” and their anything-but-traditional twist on country music has been attracting audiences—and raising eyebrows—ever since. Fellow Muzik-Mafia member Cowboy Troy promises to bring even more to the show with his signature “hick-hop” style, a unique blend of rap and country music.

Kid Rock

August 16 – 7:30 p.m. (\$39 & \$49)

Best-selling recording artist Kid Rock is sure to shake up the fair as he returns to rock his Midwest roots. Kid Rock has received numerous awards since signing his first record contract at age 17. His 2001 album “Cocky” was certified platinum by the Recording Industry Association of America, and his “Devil Without a Cause” album, which contained hits “Bawitdaba” and “Cowboy,” sold 11 million copies.



Pop Tarts presents American Idols Live Tour 2006



*August 17 – 7:30 p.m.
(\$47, \$52.50 and \$65)*

Whether you’re a “McPhan” or devoted to the “Soul Patrol,” this show has something for you. See the hit reality show’s top 10 finalists, including Chris Daughtry, Katherine McPhee, Paris Bennett and Taylor Hicks.

Brad Paisley with The Wreckers and Eric Church

August 18 – 7:30 p.m. (\$42, \$46.50, \$52.50 and \$65)

Brad Paisley, whose hits include “Alcohol,” and “Mud on the Tires,” blends traditional and contemporary country styles together seamlessly to create award-winning music. The Wreckers, made up of singer-songwriters Michelle Branch (a Grammy award-winning pop artist whose hits include “Everywhere,” “Goodbye to You” and “All You Wanted”) and Jessica Harp, will bring their female flair to the show. The duo’s first single, “Leave The Pieces,” from their debut album “Stand Still Look Pretty” is racing up the Billboard Hot Country Songs chart. Rounding out the line-up is country newcomer Eric Church, whose single “How ‘Bout You” also is making a run up the country charts.



OrthoIndy Cheerleading Competition



August 19 – 4 p.m. (Adults: \$6; Kids 6-12: \$3; Kids 5 & under: free)

Top cheerleaders from around the state will compete in this annual competition in the Toyota Trucks Grandstand. These devoted school representatives spend countless hours rooting for their teams-now it’s your turn to cheer for them!

Kanye West “Touch The Sky Tour”

August 20 – 7:30 p.m. (\$29, \$35, \$45 and \$65)

Dubbed “hip hop’s savior” by label Roc-A-Fella Records, Kanye West began his music career not as a rapper, but as a producer. After working with artists such as Jay-Z, Alicia Keys and Ludacris, West got behind the microphone himself. A Chicago native, West received eight Grammy nominations in 2006, winning three awards, including Best Rap Album for “Late Registration.” In 2005, he received 10 Grammy nominations and won three times, including Best Rap Album for his debut “The College Dropout,” and Best Rap Song for “Jesus Walks.”



MIDWAY



The North American Midway Entertainment family carnival has earned a reputation for its commitment to cleanliness, quality and service. Their innovative SizeWise program uses large, eye-catching, customer-friendly signs throughout the midway to inform young visitors which rides they can safely ride. This program not only ensures safety, but also quick movement through lines. Parents have unanimously commended the program, which has become a carnival standard across the country. In addition, all rides are inspected before the fair opens

and periodically throughout the fair. The State Building Commission inspector checks the rides daily, and there is an additional inspector on the grounds at all times.

Midway Hours:

Monday-Thursday	Noon - 11 pm
Friday	Noon - Midnight
Saturdays	11 am - Midnight
Sundays	11 am - 11 pm



MIDWAY WRISTBAND SPECIALS

Ride ALL the rides ALL you and during these

SPECIAL HOURS:

“Sneak A Peek”	Wednesday, August 9	5-10 pm	\$20
“All Day Ride Survival”	Thursday, August 10	Noon-11 pm	\$23
“Midnight Madness”	Friday, August 11	8 pm-Midnight	\$20
“Family Day”	Monday, August 14	Noon-6 pm	\$20
“Family Day”	Tuesday, August 15	Noon-6 pm	\$20
“Munchkins on the Midway” (Kiddie Rides Only)	Wednesday, August 16	Noon-4 pm	\$10
“All Day Ride Survival”	Thursday, August 17	Noon-11 pm	\$23
“Midnight Madness”	Friday, August 18	8 pm-Midnight	\$20
“Last Blast”	Sunday, August 20	4-10 pm	\$20

FUN FAIR FACT:

Columbia Pictures Monster House Fun House is making its first appearance at the Indiana State Fair this year!

4-H



More than a century old and known for its motto “to make the best better,” 4-H is dedicated to helping young people reach their potential. The Indiana 4-H Youth Development Program is part of the Purdue University Cooperative Extension Service, which has 300,000 active participants in kindergarten through 12th grade. Nationally, 4-H is part of the Extension Service of the U.S. Department of Agriculture, and boasts seven million participants—making it one of the largest youth programs in the United States. Internationally, there are four million youth from 60 different countries that participate each year. The program allows individuals to participate for a maximum of 10 years. Other interesting 4-H facts include:

- The 4-H clover was adopted in 1911 and has four H’s representing head, heart, hands and health.
- 4-H is open to anyone in grades 3 through 12, but there are opportunities to start being involved for children as young as 5 years old.
- Since 1960, only 43 percent of participants are from rural areas or towns of up to 10,000 people. The remaining 57 percent are from larger cities and their suburbs.
- Thirty-one percent of 4-H’ers are racial and ethnic minorities.
- 4-H programs are conducted in 3,051 counties in the U.S., District of Columbia, Guam, Virgin Islands, Puerto Rico, American Samoa, Micronesia and Northern Mariana Islands.
- 4-H has over one million living alumni in Indiana. Some notable members include actress Florence Henderson, Garfield cartoonist Jim Davis and Superintendent of Public Instruction Suellen Reed.

(Sources: 4-H National Web site www.national4-hheadquarters.gov and Indiana 4-H Web site www.four-h.purdue.edu)



Grant County 4-H member Brad Atkins shows off his champion Shorthorn steer.

FFA

The National FFA is an organization dedicated to making a positive difference in the lives of young people by developing their potential for premier leadership, personal growth and career success through agricultural education. Nationally founded in 1928 as Future Farmers of America, the Indiana FFA began a year later. For the past 20 years they have been known as the FFA. Their motto is “learning to do, doing to learn, earning to live, living to serve.”

FFA operates with more than 7,000 local, state and national chapters and more than 475,000 members age 12 to 21 (about 9,000 members in Indiana). The youth participate in a hands-on work experience allowing them to apply knowledge learned in class. Other interesting FFA facts:

- At the Fair, FFA allows students to showcase their agricultural education classroom and FFA skills with a series of events including: presentations on the Food, Fiber and Natural Resources industry, golf course design, courtyard programming and career development events.
- FFA alumni include Garfield creator Jim Davis, athletes Bo Jackson and Terry Bradshaw, former president Jimmy Carter, musician Don Henley and former POW Jessica Lynch.
- Primarily funded through private donations and sponsorships, the Indiana FFA received a \$607,000 grant from Lilly Endowment Inc., to improve and market the Indiana FFA’s programs and its Leadership Center in Trafalgar, Ind.
- Twenty-seven percent of members live in rural, farm areas; the remainder lives in rural non-farm (39 percent) or urban and suburban areas (34 percent).
- The traditional blue FFA jacket has been a part of the organizations dress code since 1933. In August, FFA will start shipping out a design that is more like the original version.
- Last year, FFA awarded over \$1.9 million dollars in scholarships nationally, which one out of every eight applicants received.
- FFA’s national headquarters are located in Indianapolis.

(Sources: FFA National Web site www.ffa.org and Indiana FFA Web site www.indianaffa.org)



NATIONAL CITY BAND DAY

The 59th annual National City Band Day Competition is August 9, 2006 with preliminaries beginning at 9 a.m. and the “Sweet 16” beginning at 8 p.m. High school bands small and large from all over Indiana will compete for the title of “State Fair Champion.” Since 1988, the competition has been a staple of Opening Day. Over the years there have been many changes in rules and routines, but the one constant has been the talent and school spirit that shines through during each performance. For more information on this State Fair tradition, visit David Holscher’s Web site dedicated to the event, www.statefairbandday.com.

FUN FAIR FACT:

Prior to 1967, there were only ten finalists. In 1967, the set-up was changed from the Top Ten to the Sweet 16 finalist format that is still used today.

Band Day History

- When Band Day started in 1947, bands would play their music and march past the grandstand without stopping.
- Band Day’s first competition had only 14 bands.
- Pike High School has the record for the most appearances at Band Day 56 years (1947-2003).
- Franklin Central won six championships from 1993-1999. Their lone loss was a second-place finish to Winchester in 1997.
- Jay County has made the “Sweet 16” every year since it began competing in 1977.
- Anderson owns the record for the longest streak of making the “Sweet 16” (1967-2001).

Top 5 Bands, 2005

1. Anderson Highland
2. Muncie Southside
3. Centerville
4. Jay County
5. Southmont

Trophies & Cash Awards

1st Place	Trophy & \$4,000
2nd Place	Trophy & \$3,400
3rd Place	Trophy & \$3,000
4th Place	Trophy & \$2,700
5th Place	Trophy & \$2,300
6th Place	Trophy & \$2,000
7th Place	Trophy & \$1,800
8th-10th	Trophy & \$1,500
11th-16th	Trophy & \$1,200
17th-25th	Plaque & \$975
26th & below	Plaque & \$700



QUEEN PAGEANT

County queens from all over Indiana will compete in the Miss Indiana State Fair Queen Pageant to help close the 2006 Indiana State Fair. All county queens are invited to compete for the title of Miss Indiana State Fair, as long as they are U.S. citizens and Indiana residents between the ages of 16 and 20.

In order to find the perfect young woman to represent the Indiana State Fair, three judges are selected to bring diversity to the competition through their various backgrounds. These judges then vote to determine who will be crowned Miss Indiana State Fair based the following criteria:

Queen Judging:

- Interview - 50%
- Evening Gown - 30%
- Professional Wear - 20%



Miss Indiana State Fair is rewarded with a \$1,000 prize, \$1,000 wardrobe, tiara, trophy and various other gifts. Bailey Hoover, Miss Indiana State Fair 2006, will pass her crown to the young woman selected as the best representative for the fair with her personality, poise and presence. The queen represents the Indiana State Fair through various appearances at county fairs and media interviews.



*Miss Indiana State Fair 2006
Bailey Hoover*

Queen Pageant Facts:

- Bailey Hoover is Pulaski County's second State Fair Queen in the pageant's 48-year history.
- The inaugural State Fair Queen Pageant was held in 1958.
- For the first time the queen's court will also be making appearances at the county fairs and media interviews in celebration of the 150th Anniversary.
- Only 32 of the 92 counties have had Indiana State Fair Queen Pageant winners.
- Allen County has had the most Indiana State Fair Queens with four.
- Miss Indiana State Fair makes 30 to 35 appearances throughout the summer and travels an average of 6,000 miles during this time.
- In 1994, the pageant date was moved from the weekend before the Fair to the end of the Fair, making Nicole Helfrich, Miss Indiana State Fair 1993, the only queen to have reigned over two State Fairs.

4-H SALE OF CHAMPIONS

This year's 4-H Sale of Champions will be held on August 16 with 24 items representing the finest exhibits from more than 8,000 entries at the fair. 4-H members offer the Grand and Reserve Grand Champions and an additional top three animals from each of the beef, sheep and swine divisions, along with nine superior items representing the rabbit, poultry, horticulture, dairy goat, meat goat,

dairy steer and wool projects. Last year, the 35th annual sale raised a record total of \$157,350 that is used to help 4-H members attend college, purchase breeding animals and develop future careers.



Lindsay Gardner holds her record breaking Champion Meat Goat, which sold for \$9,500 in 2004.

FUN FAIR FACT:

The Sale of Champions began in 1970, but was originally two separate sales, the Spotlight Sale for livestock and the Highlight Sale for small animals and horticulture. The two sales merged in 1994.

Buyers who are interested in participating in the sale, but unable to attend can still donate through the Champion Buyers Club. The club allows people to contribute money into a pool of funds to provide a minimum price for the champion animals.

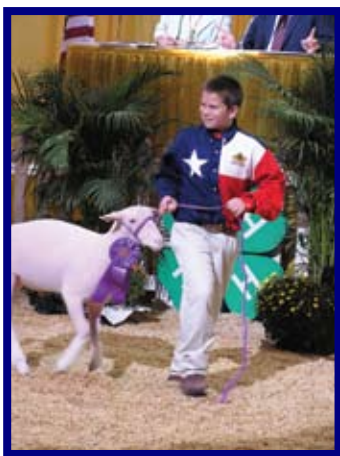
4-H members exhibit all the animals sold at the sale and spend the year preparing their projects for the State Fair, often exhibiting their projects at the county level as well. The 4-H motto is, "To Make the Best Better,"

and they certainly have. Last year's Sale of Champions featured five record-breaking sales in the following areas: Champion Dairy Steer, Champion 4-H Garden Collection; Champion Crossbreed Barrow; Champion Fleece; Champion Dorset Market Lamb.

With the exception of cattle, sheep and swine, each division is permitted to enter only their Grand Champion into the auction. Cattle, sheep and swine can also sell their Reserve Grand Champion and three breed champions. The following is a list of the record prices for various projects from the Sale of Champions.

Division	Project	Seller	County	Price	Year
Beef	Crossbreed❖	Jeff Medley	Jasper	\$32,000	1983
Swine	Crossbreed Barrow❖	Kyle Dice	Noble	\$9,000	2005
Sheep	Dorset Market				
	Lamb	Justin Willoughby	Hamilton	\$6,000	2005
Wool	Fleece of Wool❖	Melissa Snyder	Hendricks	\$3,500	2002
Dairy Goat	Pitcher of				
	Goat's Milk❖	Jill Summerlot	Morgan	\$6,100	1996
Horticulture	Cache of Honey	Amber Satterfield	Switzerland	\$5,000	2004
Dairy Cow	Steer❖	Matt Smoker	LaPorte	\$11,500	2005
Rabbit	Meat Pen of Rabbits	Courtney Dickerson	Morgan	\$15,000	2000
Poultry	Meat Type Broiler❖	Joshua Carrell	Montgomery	\$6,200	2000
Horticulture	Garden Collection	Casey Richardson	Allen	\$5,400	2005
Poultry	Roaster❖	Jacob McKinney	Noble	\$3,000	2001
Poultry	Commercial Goose	Time Roberts	Sullivan	\$3,680	1997
Poultry	Duck❖	Sarah Horn	Boone	\$2,500	2001
Poultry	Egg Type Chicken	Pete Akers	Boone	\$9,000	1999
Poultry	Pigeon	Nichole Gettinger	Whitley	\$1,000	1999
Meat Goat	Meat Goat❖	Lindsay Gardner	Scott	\$9,500	2004

❖ Denotes Grand Champion



*Justin Willoughby - Hamilton County
Champion Dorset Market Lamb
Sold for \$6,000 in the
2005 Sale of Champions*



*Blake Hensley - Delaware County
Champion Chianina Steer
Sold for \$5,500 in the
2005 Sale of Champions*



FAIR FOOD

The Indiana State Fair has long been famous for its unique foods, and the 150th Indiana State Fair is no exception. In celebration of the fair's sesquicentennial, it teamed up with The Indianapolis Star Newspaper to launch the 150th Indiana State Fair Signature Food competition. A panel of nine judges sampled five of the fair's newest foods. The judges' comments were posted at <http://www.indystar.com/taste> and readers had the opportunity to vote on their favorite. The deep-fried chocolate-covered strawberries emerged victorious, getting 30% of the total votes cast. Here is a list and map of the food finalists sure to be new fair favorites:

150th Signature Food Competition

L.T. Concessions

- **Deep-fried chocolate-covered strawberries** - The Signature Food of 150th Indiana State Fair, this treat consists of four large sugar-coated strawberries on a skewer placed in sweet batter and deep-fried. The dessert is topped with powdered sugar, chocolate sauce and fresh strawberry glaze. (\$3.50)

Spaghetti Eddie's

- **Cool Dog** - This ice cream treat consists of vanilla ice cream that has been molded to resemble a hot dog with a thin layer of sheet cake as the bun, and is finished with toppings of your choice. (\$3 w/toppings, \$2.50 without)
- **Deep-fried cream-filled puff balls** - A variation of Italian cannoli, this flaky puff pastry is filled with cannoli cream and can be topped with chocolate chips. (\$3)

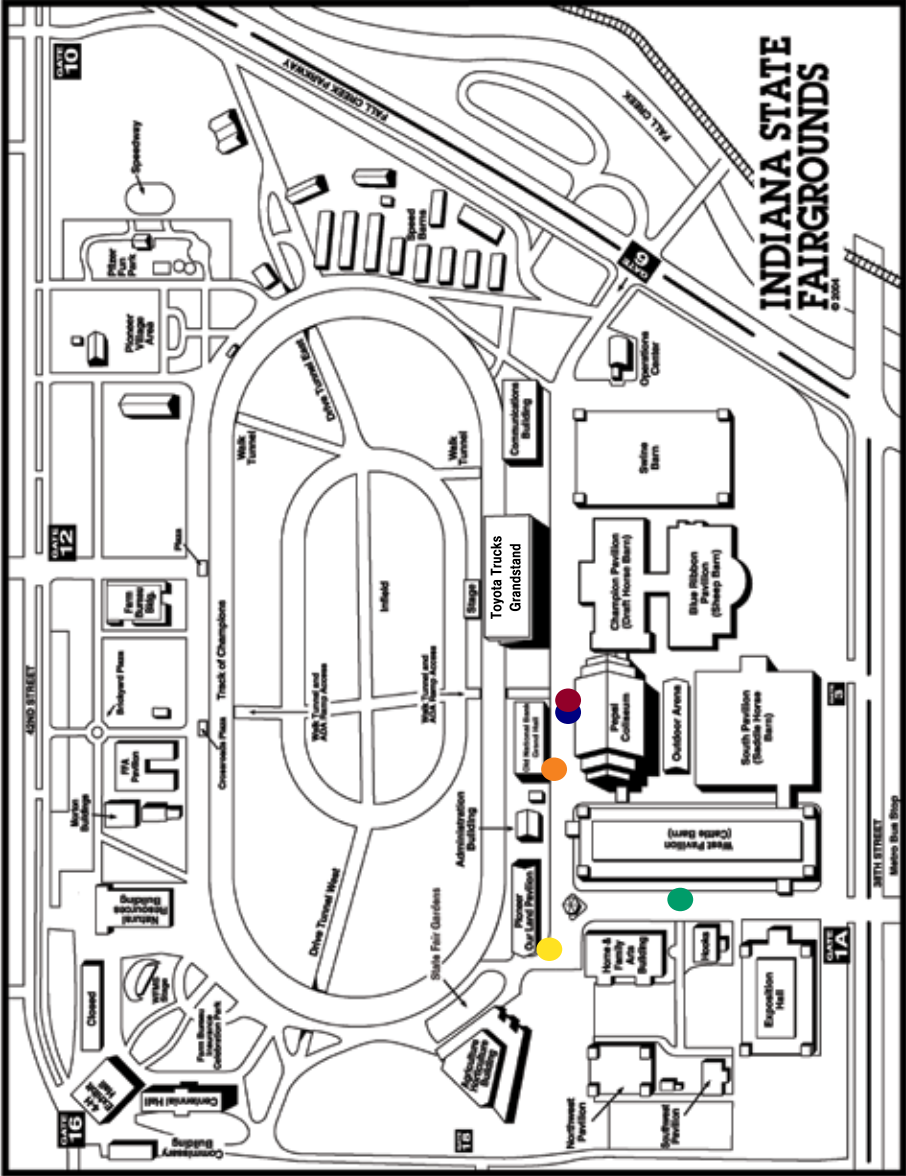
Dr. Vegetable

- **Deep-fried sauerkraut balls** – Inspired by a family recipe, this delicacy consists of sauerkraut, cheese and spices deep-fried in a delicious batter until golden-brown. Served with spicy mustard or ranch dipping sauce. (\$5)

Jessop's Candy Products

- **Caramel popcorn pie** - This treat consists of hot, fresh, salty popcorn covered in hot caramel and topped with a choice of pecans, hot Hershey's chocolate, sprinkles and a "birthday candle" (a pretzel stick with a cherry on the tip) in celebration of the Indiana State Fair's sesquicentennial. (\$5 large, \$3 small)

FAIR FOOD MAP



FAIR BOARD



The Indiana State Fair Board consists of 17 members, including the Governor or his designee, the Director of the Department of Agriculture or his designee, the director of the Purdue University Cooperative Extension Service or his designee, seven Governor-appointed members with agricultural backgrounds and one elected member from each of Indiana's seven agricultural districts.

Mission Statement:

The Indiana State Fair Board's mission is to annually hold the Indiana State Fair within policy set by the Indiana State Fair Commission to showcase agriculture and youth, and to educate the general public about agriculture. The Indiana State Fair develops programs that allow young and old alike to compete in areas as divergent as livestock production and photography. The Indiana State Fair should maintain and promote agricultural heritage by highlighting current production methods and previewing future developments of the food and fiber industries. The Indiana State Fair should educate and entertain the non-farm public about the sources, safety and nutritional value of the food products it purchases.

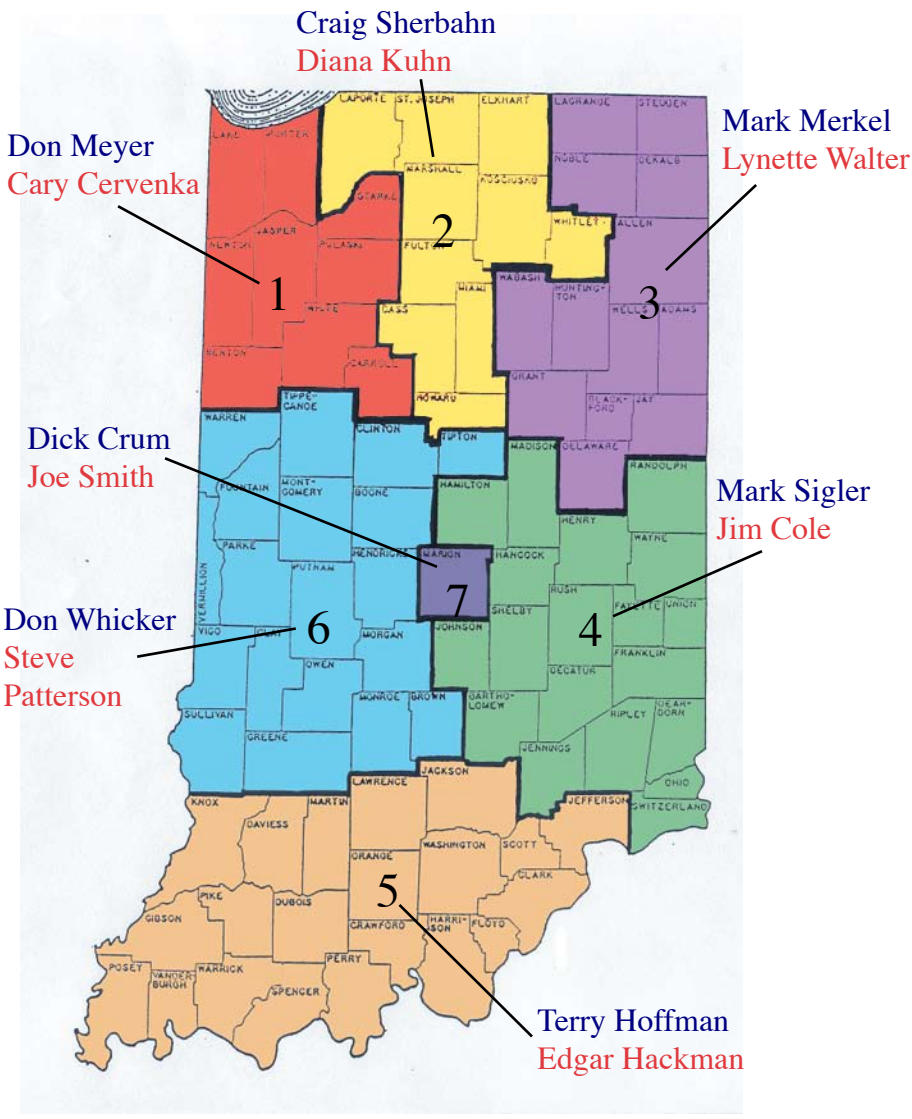


FRONT ROW (left to right): Craig Sherbahn, Mark Merkel, Terry Hoffman, Andy Miller, Cary Cervenka, Cindy Hoyer; **BACK ROW** (left to right): Don Meyer, Mark Sigler, Lynette Walter, Joe Smith, Danielle Chrysler, Don Whicker, Dr. Dave Petritz, Steve Patterson, Edgar Hackman, Diana Kuhn, Dick Crum; **NOT SHOWN**: Jim Cole

Ex-Officio:

- Governor Rep.: Danielle Chrysler
- Lt. Governor Rep. & Department of Agriculture Director: Andy Miller
- Indiana Cooperative Extension Service Director: Dr. David Petritz

Fair Board Districts:



FAIR COMMISSION



The Indiana State Fair Commission oversees the year-round management of the State Fairgrounds and establishes policy guidelines by which the Indiana State Fair Board conducts the State Fair. It consists of five Governor-appointed members, one of whom is a presiding officer, and four ex-officio members: the Director of the Department of Agriculture or designee; the presiding officer of the board of trustees for The Barn or designee; the president of the Indiana State Fair Board; and the Chairman or designee of the Indiana State Fair Legislative Advisory Committee. The Commission employs the Executive Director of the Indiana State Fairgrounds, its chief administration officer. All of the members bring a strong business background and a commitment to Indiana agriculture. The Commission oversees the year-round operations of the Indiana State Fair and establishes the policies by which the Indiana State Fair operates.

Mission Statement:

The Commission strives to be a good community neighbor and corporate citizen of the State of Indiana. To this end, the commission places a high priority on supporting family-oriented activities and the growth and development of our youth through the events, shows and programs conducted at the Fairgrounds. The commission is dedicated to serving the needs of its primary customers—event managers—which requires it to provide for accessible, cost-effective, secure and modern facilities for the event managers. Future development and renovation of existing facilities must be compatible with the needs of its largest customer, the Indiana State Fair.

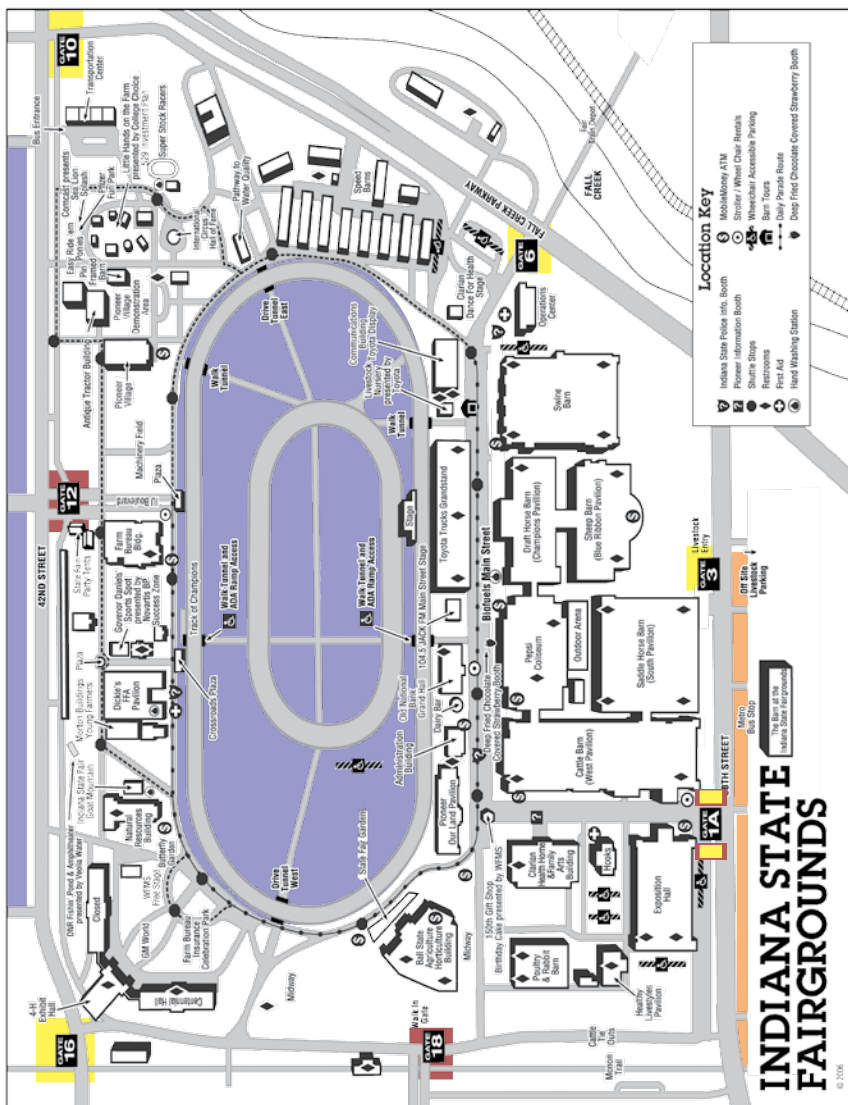
Indiana State Fair Commission Members:



Dr. Gene Sease

Dr. Gene Sease, Chairman - Indianapolis
Susan Hayhurst - Terre Haute
Ted A. McKinney - Indianapolis
Wayne Vance - New Albany
Susie Warner - Goshen
Terry Hoffman, Fair Board President - Jasper
Andy Miller, Director of Dept. of Agriculture - Indianapolis
Gary T. Emsweller, The Barn - Danville
Bill Ruppel, ISF Leg. Adv. Comm. Designee - North Manchester

FAIRGROUNDS MAP



**INDIANA STATE
FAIRGROUNDS**

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AUGUST 9-20